

Management Service Organization

## ***HOLD THE DATE***

### **Annual Third Party Payor and MSO Expo**

**Wednesday, September 22, 2010**

**7:00 a.m. – 4:30 p.m. at the Holiday Inn, Muskegon**

**Keynote Speaker:**

**Bill Capodagli, the Best-selling Author of *The Disney Way***

**Just a sample of speakers and presentations to expect:**

**Customer Service – *The Disney Way* Storyboarding Workshop - Bill Capodagli and Lynn Jackson**

**Meaningful Use and How to Access - MCEITA - Jacqueline B. Rosenblatt RN PhD CPHIMS**

**Diversity in Healthcare- Khan J. Nedd, MD**

**PCMH moving to a PCMN and Organized System of Care - Richard E. Ward, MD MBA**

**Coding – PMI (Practice Management Institute)**

**Select LHN Contracted Payors**

***More information and registration forms to follow!***

***If you have any questions, please contact Carrie Uthe at 231-672-3882.***

***Your PHO at work for you!***